

Diary Dates

ECMSA Collaborative Events

Make a note in your diary today or register your interest with ECMSA

ECMSA/MarketAbility Management Briefing and Interactive Workshop	23rd–24th May, 2005 Copenhagen	Strategic Marketing and Planning latest thinking “How NOT to compete on Price”
ECMSA/EMP Management Briefing and Interactive Workshop	28th – 29th September, 2005 Birmingham or London, UK	Strategic Marketing and Planning latest thinking “Competitive Intelligence”
ECMSA/WinOvations/AIQS Profiting from Innovation Miniconference	2nd – 3rd February, 2006 Barcelona	Innovating with Commodities Innovating with People Innovating - the external perspective New business models for successful Innovation